

SEED ROUND INVESTMENT OPPORTUNITY

WHAT IS THE MANE VENDOR

The Mane Vendor is a Virginia based company that has created a disruptive technology by consolidating point of service, big-data capture and premium products in the form of a high-tech kiosk. The Company's innovative kiosks allow salons to maintain an inventory of premium hair products without the financial and managerial burden. The Mane Vendor's state-of-the-art kiosks, affordable, quality hair products and digitally managed inventory system create value for customers. The Company's turnkey retail solution and premium products provide a cost-effective, risk-free revenue opportunity for salons nationwide.

VALUE PROPOSITION

The Mane Vendor merges beauty and technology to allow consumers to purchase products on-site from a knowledgeable and trusted source — in addition to increasing profitability at salons. The kiosks provide high quality samples to ensure customer satisfaction prior to purchase. The Company's interactive kiosks are easy to use and strategically placed to provide customers a one-stop hair regime. Furthermore, The Mane Vendor offers cross promotion and other advertisement opportunities for beauty brands. With over \$100,000 invested, the Company has completed a pilot program garnering demand in five states, positive revenue growth, celebrity endorsements and major media recognition. The smart kiosks feature NFC payment technology, energy saving settings, security surveillance and mobile inventory management options.

INVESTMENT OPPORTUNITY

The Mane Vendor is seeking a \$2 million dollar capital investment to fulfill backorders, increased inventory demands, and drive marketing and advertising campaigns.

HOW DOES IT WORK



1

Host Agreement

The Mane Vendor and host location negotiate an agreement with terms and fees



2

Delivery & Training

Kiosk is delivered and company representative is assigned to location to provide setup assistance, training and consistent customer service over the life of the agreement



3

Customer Engagement

Kiosk is live and customers can purchase products and view advertisements



4

Commission Paid To Host Location

Host receives a negotiated monthly commission based on the amount of products sold in kiosk



5

Inventory & Delivery

Sales and inventory data is captured and reported in real-time to host and corporate office allowing for easy and efficient monitoring

MONETIZATION

The Mane Vendor has two primary revenue streams:

Products

- Revenue generated by the sale of hair extensions, shampoos and other hair care products

Ad Space

- Revenues generated from brands seeking to advertise on The Mane Vendor's kiosks and/or monitors

The Mane Vendor, Inc.

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